



Newsbites

October 2013

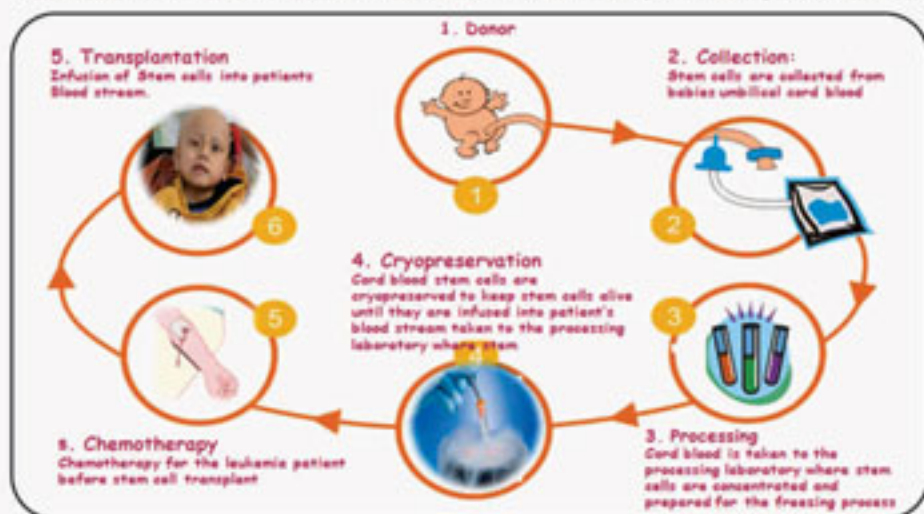
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Leukemia and Stem Cell Transplant

Leukemia is a type of blood cancer, wherein the bone marrow produces a lot of abnormal white blood cells known as Leukemia cells. These abnormal cells crowd out normal cells leading to serious problems like anemia, bleeding, swelling, pain and infections.

Leukemia is the most common childhood cancer, mostly occurring in children between the age of 1 to 4, and



accounts for nearly one-third of all the cancers in children.

Stem cells can rebuild your supply of normal blood cells and boost your immune system. Before the transplant, radiation or chemotherapy may be given to destroy cells in the bonemarrow and make room for the new stem cells. Or it may be given to weaken your immune system so the new stem cells can get established. This is

the best Treatment available till date.

Umbilical cord blood is playing an important and growing role in the treatment of leukemia, lymphoma and other life-threatening blood diseases.

The reasons to choose cord blood for stem cell transplant are as follows:

- More tolerant matching
- More quickly available
- Less graft-versus-host disease

For more information SMS 'HOPE' to +91 9930196108.

BabyCell celebrate Stem Cell Awareness month during October



Pregnant?

BabyCell celebrates **STEM CELL AWARENESS MONTH** during October. Know all about stem cell banking at your doorstep and get a complimentary pack containing baby and mother care products that you can use during this beautiful journey .

Book your appointment now
1800-209-0309



Mommy Smita Bansal - proud member of BabyCell



“I always knew I was going to preserve my second child's stem cells since my first baby's stem cells were not preserved. Of all the companies, I was quite impressed with BabyCell because these guys were so courteous and patient in answering all my questions. BabyCell executives were straightforward in giving all the information about their process, storage and their reports. Transparency is what I wanted from the people who would have my baby's stem cells and that's what I got from BabyCell”