









Newsbites

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Keep in touch

-  babycell.in
-  info@babycell.in
-  1800-209-0309
-  +91 22 6733 0300
-  'BabyCell' to 57333
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It's time to smile for cleft lip and palate children

Every year 35,000 children in India are born with cleft lip and/or palate - many within families that have no history of clefts. An abnormal separation in the oral facial region due to incorrect formation of tissue of the mouth or lip during foetal development can lead to severe impacts on the self-esteem and confidence of the child when he or she grows up.

Without corrective surgery, these children are condemned to a lifetime of isolation and suffering, sometimes even abandonment at birth.

The approximate incidence of cleft lip and palate is 1.4 per 1,000 live births in India (Survey by Indian health ministry in 2010) and only 25% get any form of treatment as 75% families are below the poverty line.

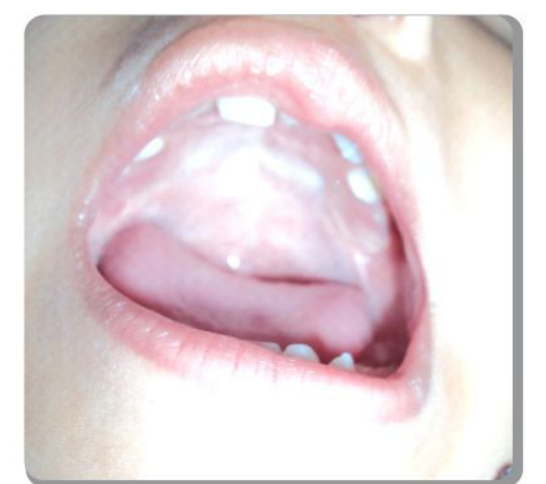
As a part of giving back to the society, BabyCell, which is one of the fastest growing cord blood and tissue banking companies in India, has given a ray of hope to children ailing due to a cleft lip or palate. They have successfully treated four children (of The Smile Train Foundation, all below the age of 2 years), using their new skin bio-implant, Theraform. Theraform which is an exclusive offering by BabyCell, is an absorbable and biocompatible implant that allows formation of soft tissue, controls bleeding and also accelerates wound healing.

Earlier treatment of cleft lip and palate required a comprehensive plan from birth to adulthood, as major reconstruction often involves a series of operations as the child grows and the maxillofacial area develops, but, now it is a simple, minimally invasive surgery.

This we are sure will be hugely beneficial for parents who are looking for a remedy for their young born who suffer from this.



Pre-OP
Defect of palate
before the
regenerative
treatment



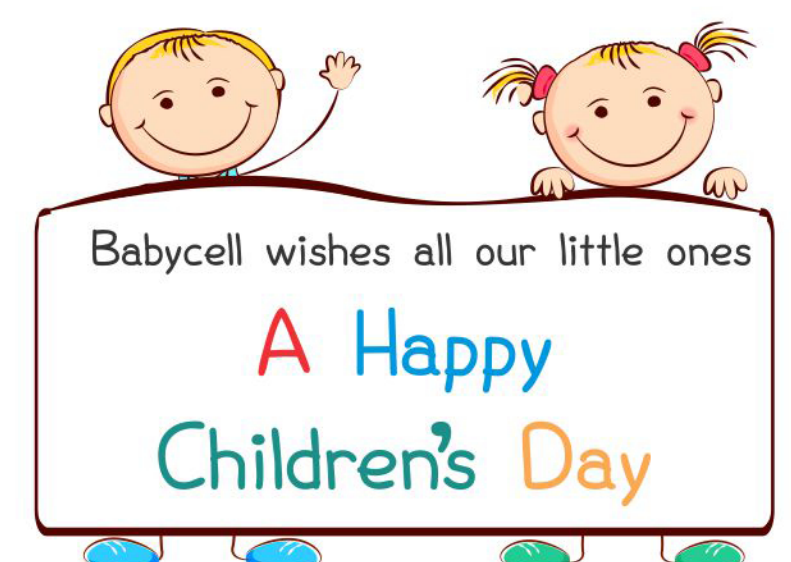
Post-OP
Palate treated
post application

BabyCell delights parents on Children's Day, brings a smile on millions of faces!

This children's day, BabyCell extends the benefit of its expertise in regenerative medicine to all BabyCell family members.

A BabyCell child with cleft palate and/or lip will be treated at no cost.

For more information on this, SMS 'BabyCell CLEFT' to 57333



Events

BabyCell organises Mummy & Tummy program for healthy pregnancy.

Over 30 moms-to-be experience the calming effect of yoga in a Thane hospital.



Continuous Medical Education Program for Doctors

Another medical education program arranged by BabyCell at Chalmeda Anand Rao Medical College and Hospital (CAIMS), Kareemnagar, Hyderabad. More than 120 gynaecologists, obstetricians, IVF specialists, embryologists and pediatricians came together to share their valuable opinions on stem cell banking.

